



ABOUT EVAN

Evan Low is changing the face of politics by running for Congress, and we need your help amplifying the **#TeamLowLetsGo** message! Evan is a fourth-generation Californian born and raised in Silicon Valley, and here's why he's been named "California's most prolific lawmaker" by the Sacramento Bee and others!

CHANGING THE FACE OF POLITICS Evan is the kind of young, dynamic, passionate and experienced leader Washington needs. He previously served on the Campbell City Council and broke barriers as the nation's youngest **Asian American** and youngest **LGBTQ+ Mayor**.

PROUDLY ANTI-HATE In response to Trump era xenophobia and violence, Evan protected **underrepresented communities** by passing stronger anti-hate laws. He is also currently the chair of the **AAPI Legislative Caucus**.

REPRODUCTIVE FREEDOM Evan is proudly **pro-choice** and in response to Roe's overturn in 2023, co-authored **Proposition 1** to enshrine the right to abortion healthcare in the California Constitution.

ENVIRONMENTAL JUSTICE Evan proudly supports legislation for clean air, water and energy.

LGBTQ+ RIGHTS Evan has served twice as chair of the LGBT Caucus and is a proud champion for the **rights and equality** of his community.

AFFORDABLE HOUSING Amidst the California housing crisis, Evan advocates for **housing affordability** and lowering our cost of living.

TECHNOLOGY + INNOVATION Evan is committed to protecting California's technology and innovation sectors. He **founded** and serves as a Co-Chair of the **Legislative Technology & Innovation Caucus**.



KEY VOTING INFORMATION

Mail-in ballots went out on **February 5th** and the Primary Election day is **March 5th**. The top two vote getters will advance to the General Election in November. California's 16th Congressional District includes the communities below. You can register to vote up until election day in Santa Clara County and San Mateo County.

SAN MATEO COUNTY

Atherton
La Honda
Ladera
Loma Mar
Menlo Park
Pacifica
Half Moon Bay
Pescadero
Portola Valley
Woodside

SANTA CLARA COUNTY

Campbell
Cambrian Park
Fruitdale
Lexington Hills
Los Altos
Los Altos Hills
Los Gatos
Monte Sereno
Mountain View
Palo Alto
parts of San Jose
Saratoga
Stanford



Help raise awareness about why you support **#TeamLowLetsGo** with the following in mind:

OBJECTIVES

Amplify!

Highlight 1 or 2 of the issues Evan is tackling that's most important to you

Encourage Donations!

Direct donations to the website to help amplify Evan's message and bring the changes we need to Congress

Vote!

Encourage your network to [register to vote](#) by **Feb 20th** and vote before **March 5th**

TARGET AUDIENCE

Individuals willing to amplify within their personal networks, professional networks (workplace, ERGs, etc.) and social media

Potential Donors with an appetite for change

Voters living within California's 16th Congressional District



Click to repost or download the social media assets below!

RE-POST

[\[Instagram\] Campaign Ad](#)

[\[Instagram\] Team Low Let's Go](#)

[\[Twitter\] Campaign Ad](#)

[\[Twitter\] Team Low Let's Go](#)

DOWNLOAD FLYERS

Save **flyer** on your phone and text to friends

TIPS + TRICKS

Make it personal. Chances are, your network shares many of your values. Help them see how their values are reflected through Evan's candidacy. For best results, try posting our shareable materials alongside personal photos or stories!

Make it actionable. Include clear, actionable next steps to support the campaign, keeping our 3 objectives in mind: **amplify, donate, vote!**

FOLLOW EVAN

Instagram: [@aimhighgetlow](#)

Twitter: [@evan_low](#)



SOCIAL MEDIA TOOLKIT

#TEAMLOWLETSGO

EVANLOWFORCONGRESS.COM

SAMPLE SOCIAL COPY

Recommended hashtag: #TeamLowLetsGo

I'm excited to share my support for Evan Low, a true champion for our community who is running for Congress NOW!

From standing up to hate to advocating for reproductive freedom, Evan's passion for making meaningful change is exactly what Washington needs. Join me in amplifying his message, voting if you're in his district, volunteering, or donating to get us closer to the changes we need in Congress. Together, let's empower Evan to keep making positive strides forward! #TeamLowLetsGo

evanlowforcongress.com

Recommended graphics: Social images + Personal image (ideal if illustrates your relationship to the causes listed)

If you know me, you know I've long criticized Washington for not doing enough to protect our environment. That's why I stand behind Congressional candidate Evan Low, a young and dedicated advocate for sustainability, LGBTQ+ rights and so much of the change our country desperately needs!

With leaders like Evan, we CAN change the face of politics for the better. Join me in amplifying the #TeamLowLetsGo message, voting if you're in his district, or volunteering or donating to his cause!

evanlowforcongress.com

Recommended graphics: Social images + Personal image (ideal if illustrates your relationship to the causes listed)



SOCIAL MEDIA TOOLKIT

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SAMPLE SOCIAL COPY

Recommended hashtag: #TeamLowLetsGo

Thrilled to lend my voice in support of Evan Low, a leader who champions AAPI representation and fights for the causes close to our hearts. From LGBTQ+ rights to environmental justice and affordable housing, Evan's fight reflects SO many of my values.

The time is now to come together as a community to amplify Evan's message, volunteer, vote, or donate to make the changes Washington needs a reality. We cannot afford to stay quiet and allow others to write our story for us. Together, we can make a lasting impact and pave the way for a brighter future!

evanlowforcongress.com
#TeamLowLetsGo

Recommended graphics: Social images + Personal image (ideal if illustrates your relationship to the causes listed)

Excited to support Evan Low for Congress! He's a true community champion fighting hate and advocating for the change we need. Join me in amplifying his message, voting if you're in his district, volunteering, or donating. Let's empower Evan to keep making positive strides! #TeamLowLetsGo

evanlowforcongress.com

Recommended graphics: Social images + Personal image (ideal if illustrates your relationship to the causes listed)



- 2006 Evan was the first Asian-American, openly gay, and one of the youngest people ever elected to the Campbell City Council.
- 2009 Evan became the youngest Asian-American Mayor in the nation
- 2014 Evan became the youngest Asian-American Assemblymember in state history
- Evan is currently the Chair of the Asian Pacific Islander Legislative Caucus
- 2021 Understanding that anti-Asian hate is still prevalent in our community, Evan has worked with colleagues in the AAPI Legislative Caucus to obtain additional funding each year for the API Equity Budget to continue supporting the work of over 100 AAPI community-based organizations dedicated to stopping anti-Asian hate. The API Equity Budget was originally passed in 2021, a historic 166.5 million investment in the community, in response to the rising incidents of anti-Asian hate during the pandemic.
- 2022 To combat the rapid rise in Asian hate fueled by the xenophobia and nativism of the Trump presidency. Evan passed stronger anti-hate laws and authored the bill to make California the first state to recognize Lunar New Year as a state holiday. Colorado and New York have since followed suit.
- Evan's speech calling for action amid Asian hate



- Evan has the opportunity to make history as the first ever LGBTQ+ person representing the Bay Area in Congress.
- He has broken barriers in the past as the first Asian-American, openly gay, and one of the youngest people ever elected to City Council. Continuing on, he became the youngest Asian-American and LGBTQ+ Mayor in the nation.
- During his decade in the CA State Assembly Evan has twice served as the Chair of the LGBTQ+ Legislative Caucus
- He has introduced language to amend the California constitution to protect the fundamental freedom to marry. These protections would help to safeguard against any future attempts to restrict marriage rights for same-sex or interracial couples.
- Fighting for the most vulnerable and specifically the LGBTQ+ is the backbone of Evan's career in public service and he now hopes to take this fight to Congress

